

LANCE KELLEY FERGUSON

CREATIVE DIRECTOR / ART DIRECTOR

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2016-2018 | TRANSLATION NY, GROUP CREATIVE DIRECTOR
LEADING: STATE FARM, NFL, BROOKLYN NETS, MONUMENTAL SPORTS

2010-2016 | FREELANCE: RGA NY & SF, MCCANN NY, MOTHER NY, CRISPIN,
DEUTSCH, OGLIVY, DDB, BARBARIAN GROUP, MEKANISM
CAMPFIRE, ARNOLD NY, YOXI, HAVAS,
JOHANNES LEONARDO, DIGITAS

2008-2010 | GREY NY, GLOBAL CREATIVE DIRECTOR

2006-2007 | KIRSHENBAUM BOND NY, ACD

2003-2006 | TBWA\CHIAT\DAY L.A., ACD

| WIEDEN + KENNEDY NY, ART DIRECTOR

| FRANKFURT BALKIND, SENIOR INTERACTIVE DESIGNER

| RAZORFISH, WEB DESIGNER

| PARSONS SCHOOL OF DESIGN WITH HONORS

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PAST CLIENTS: GOOGLE, MICROSOFT, KETEL ONE, ESPN, INFINITI/NISSAN,
HUGO BOSS, PLAYSTATION, THE OSCARS, U.S. ARMY, BMW, DON JULIO, DTV,
GAP, PANASONIC, CIT, WENDYS, CITIBANK, IVILLAGE, CARABBAS, WYNDAM
RESORTS, FUSE, ETRADE, HBO, HEBREW NATIONAL, CANADIAN CLUB, COCA-COLA,
RUSSIAN STANDARD, TIME WARNER, ABOUT.COM, AT&T, GOLDMAN SACHS, SONY,
CBS, KONAMI, FOOTLOCKER, CHIVAS REGAL, LENDING TREE, VOGUE, PANTENE,
CAPTAIN MORGAN, AQUAFRESH, PEDIGREE, CROWN ROYAL, NFL, ADVIL

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ONE SHOW — D&AD — CREATIVITY BEST OF YEAR — SOCIETY OF ILLUSTRATORS

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U.S. ARMY NATIONAL GUARD COMBAT VETERAN / BORN WICHITA, KANSAS

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